

TMB introduces the full LumenRadio CRMX product range to North America

Los Angeles, USA, and Gothenburg, Sweden, Monday 21th of February, 2010

TMB and LumenRadio announced today the immediate availability across North America of the entire range of CRMX wireless lighting control products.

LumenRadio's proprietary CRMX products are available in a variety of form factors and feature levels to meet the requirements of the entertainment and architectural lighting markets alike. All products provide Lumen's proprietary automated cognitive coexistence; error correction; synchronization; encryption; deterministic latency of 5ms; and outstanding range and reliability. Protocol support includes DMX, RDM, DALI, Art-Net, sACN, ETCNet2, ETC Net3, Strand ShowNet, and Pathport. Two consecutive PLASA Awards for Innovation and accolades from industry experts and the industry at large, as well as a very impressive reference list of high profile installations and events, have firmly established LumenRadio as the undisputed wireless technology leader.

Says **Kent Flemming**, TMB's LumenRadio Product Manager, "LumenRadio represents a quantum leap in control technology for the lighting industry. Unique features include: All outputs locked at 5 milliseconds latency, which means none of the lag typical with other wireless systems; unprecedented fail-safe signal reliability; zero interference with other RF systems; and bi-directional transmission with multi-protocol support, including Art-Net, DALI and the new ESTA (PLASA) RDM protocol. A powerful yet very simple user interface gives complete monitoring and control of wireless frequency use and also provides easy access to the device management benefits of the latest RDM-enabled fixtures. The significant momentum CRMX has built around the world will undoubtedly carry over to North America as customers here discover the benefits of feature-rich and reliable wireless lighting control."

Hans Lau, Director of OEM and the Americas at LumenRadio adds, "TMB's industry wide reputation for superb customer support and service, as well as their outstanding track record for distribution and support of technologically advanced products, makes TMB the ideal partner to bring our CRMX technology to North America. LumenRadio's products have enjoyed phenomenal sales growth and recognition around the world, and the time is now ripe to expand our reach with full force into North America."

See the full range of LumenRadio products at USITT 2011. TMB is exclusive distributor for LumenRadio in North America and the UK.

For more information about LumenRadio and CRMX wireless lighting controls please visit www.tmb.com/lumenradio.

