

Ben-Ri announces on-board CRMX wireless in new LT-Light consoles LumenRadio

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Ben-Ri, Spanish manufacturer of the LT-Light brand, has added on-board wireless capabilities to the entire range of new Piccolo lightboards. The LT-Light Piccolo series with an integrated CRMX transmitter from LumenRadio will be introduced to the domestic market at the upcoming AFIAL trade show in Madrid. The full international launch of the new Piccolo products with on-board CRMX will happen at Prolight+Sound 2011 in Frankfurt later this spring. The Piccolo family of consoles is sold under the Leviton brand in North-America and the CRMX wireless option will relatively shortly be available there as well.

Ben-Ri has in recent years gained substantial knowledge about wireless DMX as the engineering staff evaluated, tested, and used several such systems. They did however not find one that met their strict criteria for performance and reliability until they encountered LumenRadio's CRMX.

"When we were given the opportunity to test the wireless CRMX products from LumenRadio we immediately recognized that it represented a paradigm shift in wireless lighting control. Not only does CRMX provide the best wireless DMX performance we have ever seen, but also offers extensive RDM functionality that provides bi-directional communication with fixtures and devices. LumenRadio's excellent OEM support and CRMX's outstanding performance and reliability made it an obvious decision to integrate the CRMX OEM modules into all our new Piccolo consoles", explains **Bernardo Benito Rico**, President of Ben-Ri Electronica S.A.

"LumenRadio is very pleased that Ben-Ri after having spent considerable effort to evaluate wireless DMX systems found that our CRMX was the only technology that fulfilled their stringent technical and performance requirements. It is always gratifying to work with manufacturers that appreciate the value of performance and quality and we are very excited by Ben-ri's decision to make CRMX available as part of their product offerings. We see that as part of a rapidly growing trend by manufacturers to integrate our CRMX technology into their devices", elaborates **Hans Lau**, Director of OEM at LumenRadio.

For more information about Ben-Ri, the LT-Light consoles, and LumenRadio's CRMX go to www.ben-ri.com, www.lt-light.com, and www.lumenradio.com.



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