

LumenRadio lights up the Royal Wedding Gothenburg, Sweden, June 22, 2010

The wedding between H.R.H. Crown Princess Victoria and H.R.H. Prince Daniel on June 19 in Storkyrkan in Stockholm used LumenRadio's CRMX wireless lighting controls to make the fairytale wedding come true. The marriage between the couple was an historic unique event in the Swedish monarchy, with 1200 guests attending the wedding in the church and tens of thousands of people waiting outside the church to congratulate the royal couple.

Originally built in the 13th century and rebuilt in the 16th century, Storkyrkan has been the scene of countless royal coronations, weddings, baptisms and funerals. The lighting in Storkyrkan was upgraded for the televised wedding by Hofmann Teknik and Ljusdesign Sverige. Due to the location and the historic fragile interior, Ljusdesign and Peder Lindbom decided to avoid cables and go wireless with CRMX Nova™.

“Choosing LumenRadio's CRMX Nova wireless system for the lighting controls was a natural choice, given that it was crucial for the installation to work together with the many other wireless systems that were in close proximity. The CRMX wireless installation was custom built into the fixtures and everything worked as a charm”, said Patric Nord, Sales and Project Manager at Hofmann Teknik.

LumenRadio custom built a CRMX wireless DMX system for seamless integration into the 75 fixtures in the ancient church.

“Upgrading an 800 year old church with state-of-the-art lighting, while preserving the interior spotless and only reusing the old electrical wiring was a challenge. We used CRMX OEM modules to integrate the wireless controls directly into the fixtures so everything was beautifully hidden from plain sight”, explains LumenRadio CEO Per Hulthén.

About LumenRadio

LumenRadio develops and markets next generation best-of-class wireless technology for the lighting industry. LumenRadio's CRMX™ wireless light controls are the most dependable wireless systems on the market. CRMX systems feature Automated Cognitive Coexistence and continuously and automatically adapt to the surrounding wireless environment, to never disturb or be disturbed by other wireless systems.

LumenRadio has won several awards for business success and technology innovation, including PLASA Award for Innovation 2009, Venture Cup 2009, Metro Tech Challenge 2009 and Top 33 Hottest Swedish Startups of 2010. LumenRadio maintains offices in Gothenburg next to Chalmers University of Technology and development labs at Uddevalla Science Park.

LumenRadio offers globally a complete product portfolio with wireless light controls for indoor, outdoor and fixed installations, with DMX, RDM, DALI, ArtNet, Streaming ACN and much more. For more information about LumenRadio and CRMX products, please go to www.lumenradio.com or www.crmxnova.com.



Photo: Prolineserver



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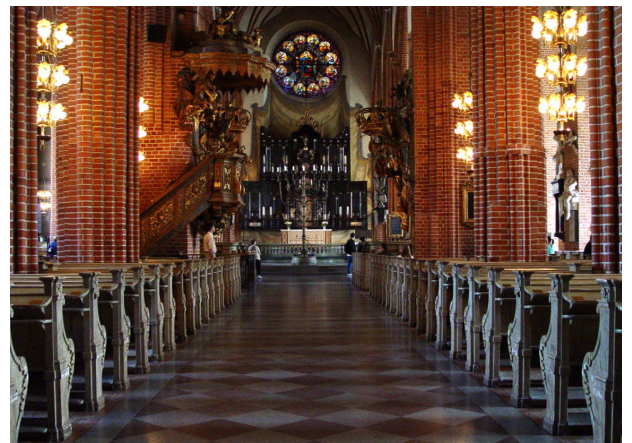


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