

LumenRadio excels in Finland

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LumenRadio, technology leader of wireless lighting controls, and Sun Effects of Finland have delivered wireless RDM/DMX controls for the most wet and wild festival in Finland.

In May 2010 the 7th consecutive Pacificque dance music event was held at Serena waterpark in Espoo, Finland. The always sold out event gathers 3500 fans of electronic music annually to party the night away in very hot and moist conditions. The concept of the party is contrast. In the main hall there is a huge see-through glass wall with complete winter and snowy forests outside. Inside, the crowd is mostly dressed in swimwear, basically dancing barefooted and doing waterslides in bikinis. Due to the very special nature of the venue there has always been a demand for wireless technology for the event.

”In previous years we have tried different wireless DMX systems and have always experienced a number of problems or failures. When we heard about LumenRadio we immediately wanted to give it a try”, says **Lauri Halonen**, longtime technical director of Pacificque.

LumenRadio’s Finnish distributor Sun Effects worked together with Broadway Finland, the design and rental company involved. A multi-universe RDM/DMX system was delivered according to the needs of lighting designer Jani Pellikka from Broadway Finland who was satisfied:

”LumenRadio CRMX Nova worked perfectly, no problems at all. I really liked the ease of use and of course the reliability of it. With all the concrete, glass, water and people around, the challenges for a wireless system can not get much harder anywhere than here. It’s a really good product”.

About LumenRadio

LumenRadio develops and markets next generation state-of-the-art wireless technology for the lighting industry. LumenRadio’s CRMX is the most dependable wireless system on the market and is the only one to offer Automated Cognitive Coexistence. CRMX continuously and automatically adapts to the surrounding wireless environment, to never disturb or be disturbed by other wireless systems. LumenRadio offers a complete product portfolio of wireless lighting controls utilizing DMX, RDM, DALI, ArtNet, Streaming ACN, and other control and building management protocols for indoor, outdoor, and fixed installation markets world-wide. For more information about LumenRadio and CRMX products, please go to www.lumenradio.com or www.crmxnova.com.

