

LumenRadio brings award winning CRMX wireless technology to LDI 2010

Gothenburg, Sweden, 19 October 2010

LumenRadio, technology leader in wireless lighting controls, will be showing the multi-award winning CRMX products at stand **1650** during LDI. CRMX Nova and CRMX Nova Flex won PLASA Innovation Awards both 2009 and 2010 for technology that took reliability and functionality in wireless lighting controls to the next level.

LumenRadio will demonstrate wireless DMX, RDM, Ethernet, and interoperability with other manufacturers at this year's ESTA Connectivity Pavilion. For a hands-on demonstration and a look at the future of lighting control and networking; stop by the ESTA Connectivity Pavilion - stand **1247**.

"We are experiencing rapid growth in our OEM business now that CRMX has proven itself in numerous prestigious projects as the most reliable wireless technology on the market. Many of the largest companies in our industry are expressing enthusiastic interest in our CRMX products and we have already entered into exciting new OEM relationships that will significantly expand the size and reach of our sales", says **Hans Lau** Director of Americas and responsible for Entertainment OEM at LumenRadio.



"We now support DMX, RDM, DALI, Art-Net I & II, Streaming ACN, ETCNet 2 & 3, Strand ShowNet, and Pathport in many of our indoor and outdoor products. Our newest product release, CRMX Nova Flex, can also function as a protocol converter and go from any protocol to any other protocol. This has been received with great appreciation by many of our customers who own equipment from multiple manufacturers", explains **Anders Ardstål** VP of Operations at LumenRadio.

RDM not for sale in the USA

About LumenRadio

LumenRadio develops and markets next generation state-of-the-art wireless technology for the lighting industry. LumenRadio's CRMX is the most dependable wireless system on the market and is the only one to offer Automated Cognitive Coexistence. CRMX continuously and automatically adapts to the surrounding wireless environment, to never disturb or be disturbed by other wireless systems. LumenRadio offers a complete product portfolio of wireless lighting controls utilizing DMX, RDM, DALI, ArtNet, Streaming ACN, and other control and building management protocols for indoor, outdoor, and fixed installation markets world-wide. For more information about LumenRadio and CRMX products, please go to www.lumenradio.com.

